

The background of the entire image is a photograph of a bright blue sky filled with numerous white, fluffy cumulus clouds. The clouds are more concentrated in the lower half of the frame, creating a sense of depth and texture. The text is centered over this background.

# **TITUS AVIATION SYMPOSIUM**

**Las Vegas, NV • June 8, 2015**



# TITUS AVIATION SYMPOSIUM

Las Vegas, NV • June 7-8, 2015

## PRESS / MEDIA REGISTRATION FORM

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### DATA ON THE MEDIA ORGANIZATION YOU REPRESENT

Name of Organization \_\_\_\_\_

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Type of Medium (check as many as necessary):

☐ Aviation Publication      ☐ Tourism Publication      ☐ Weekly Publication      ☐ TV  
☐ News Agency / Service      ☐ Radio      ☐ Other \_\_\_\_\_

Working Languages of your Media \_\_\_\_\_

### PLEASE SUBMIT COMPLETED FORM TO

Caitlin Teare  
Communications Director  
Rep. Dina Titus (NV-01)  
Caitlin.Teare@mail.house.gov  
O: (202) 225-5965 | C: (202) 420-8390



# Symposium Schedule



**Atomic Testing Museum**  
**755 E. Flamingo Rd.**  
**Las Vegas, NV 89119**

- ⇒ The National Atomic Testing Museum presents a collection of over 12,000 unique items, including photographs, videos, artifacts, scientific and nuclear reports, and one of a kind scientist collections.
- ⇒ The museum recently unveiled the first ever exhibit on Area 51, exploring both the cultural myths surrounding the highly secretive Air Force facility, and the actual historical records.
- ⇒ The entrance to the museum is through steel doors, and the ticket booth is a replica of a Nevada Test Site guard station.
- ⇒ The museum takes you through the history of nuclear experimentation in Nevada.
- ⇒ The Museum has exhibits that highlights the history, science and technology of atomic testing programs.

**Monday**  
**June 8, 2015**

8:30am—9:00am / Doors Open

*Light Morning Refreshments Available*

9:00am—10:00am / Opening Session and Keynote Address

*Congresswoman Dina Titus, FAA Administrator Michael Huerta*

10:00am—11:00am / Panel I: Original Equipment Manufacturing

*Tim Wong (Arcata Associates), John "Jay" Neely III (Gulfstream Aerospace), David Murray (Learjet, Bombardier), Christa Fornarotto (NBAA), Name Name (Embraer), Paul H. Feldman (GAMA)*

11:00am—11:15am / Coffee Break

*Museum Lobby*

11:15am—12:30pm / Panel II: Aviation Tourism

*Rossi Ralenkotter (LVCVA), Roger Dow (US Travel), David Harvey (Southwest Airlines), Gail Grimmett (Delta Air Lines), Jay Francis (Sundance Helicopters), Jim Murren (MGM International)*

12:30pm—2:00pm / Luncheon

*Museum Rotunda, 3rd Floor*

*Area 51 Exhibit Open to Symposium Guests*

2:00pm—3:00pm / Panel III: Unmanned Aviation

*Rosemary Vassiliadis (McCarran Airport), Brian Wynne (AUVSI), George Guerra (Northrop Grumman), Patrick Stoliker (NASA), Tom Hallman (PictorVision), Brad Hayden (Robotic Skies)*

3:00pm—3:30pm / Closing Session

*Congresswoman Dina Titus*



# The Honorable Michael Huerta, Federal Aviation Administration



## Administrator of the Federal Aviation Administration

- ⇒ Sworn-in to office on January 7, 2013 for a five year term.
- ⇒ He oversees a \$15.9 billion dollar budget.
- ⇒ Managing Director of the 2002 Olympic Winter Games.
- ⇒ Held senior positions at Affiliated Computer Services from 2002-2009 rising to the position of President of the Transportation Solutions Group.
- ⇒ Huerta was Commissioner of New York City's Department of Ports, International Trade and Commerce from 1986-89.
- ⇒ Held senior positions in the U.S. Transportation Department in Washington, D.C.

**M**ichael P. Huerta is the Administrator of the Federal Aviation Administration. He was sworn-in to office on January 7, 2013 for a five year term.

Huerta is responsible for the safety and efficiency of the largest aerospace system in the world. He oversees a \$15.9 billion dollar budget, over 47,000 employees and is focused on ensuring the agency and its employees are the best prepared and trained professionals to meet the growing demands and requirements of the industry. Huerta also oversees the FAA's multi-billion dollar NextGen air traffic control modernization program as the United States shifts from ground-based radar to state-of-the-art satellite technology.

Huerta was confirmed by the U.S. Senate as the FAA's Deputy Administrator on June 23, 2010. On January 1, 2013 the United States Senate unanimously confirmed President Obama's nomination of Huerta for a 5-year term as FAA Administrator.

Huerta is an experienced transportation official who has held key positions across the country. His reputation for managing complex transportation challenges led him to the international stage when Huerta was tapped as a Managing Director of the 2002 Olympic Winter Games. The Olympics drew 2,400 athletes from 78 countries to Salt Lake City. Huerta was critical in the planning and construction of a variety of Olympic transportation facilities, as well as the development of a highly successful travel demand management system that insured the transportation system operated safely and efficiently.

Before joining the FAA, Huerta held senior positions at Affiliated Computer Services from 2002-2009 rising to the position of President of the Transportation Solutions Group; ACS is now a Xerox company specializing in business processes and information technology.

Huerta was commissioner of New York City's Department of Ports, International Trade and Commerce from 1986-89. He then served as the Executive Director of the Port of San Francisco from 1989-1993. From 1993-98, he held senior positions in the U.S. Transportation Department in Washington, D.C., serving under Secretary Federico Pena and Secretary Rodney E. Slater.

He holds a bachelor's degree in political science from the University of California-Riverside and a master's in public affairs, with a concentration in international relations from the Woodrow Wilson School of Public and International Affairs at Princeton University.



# The Honorable Dina Titus, United States Congress



**Congresswoman from Nevada's First District**

**S**erving the First Congressional District of Nevada, Congresswoman Dina Titus has built a strong record of achievement as both an educator and a public servant. As a professor, Dina taught American and Nevada government classes at the University of Nevada, Las Vegas for 34 years, until her retirement in June 2011. A noted non-fiction writer, she is internationally known for her expertise in the history and policies related to nuclear power, weaponry, and waste as well as for her knowledge of the popular lore of "Atomic Culture."

In 1988, Dina was elected to represent the people of District Seven in the Nevada State Senate, serving as the Democratic Minority Leader from 1993 to 2008. During her service in the Nevada State Legislature, Dina was a champion for quality education and renewable energy development, and a strong advocate on behalf of Nevada's children, seniors, and persons with disabilities.

Dina has received numerous awards from various state and local organizations, but one of her proudest moments came in 2006 with the dedication of the Dina Titus Estates, an innovative affordable housing complex for disabled Nevadans, in recognition of Dina's tireless advocacy.

In 2008, Dina was elected to represent the Third District of Nevada in the U.S. House of Representatives. During the 111th Congress, Dina served on the Transportation and Infrastructure Committee, the Education and Labor Committee, and the Homeland Security Committee. She also served as Whip for the Western states and was a member of numerous issue caucuses.

Dina returned to the U.S. House of Representatives in 2012 after being elected to represent the First District of Nevada. She is a member of the House Committee on Transportation and Infrastructure and the House Committee on Veterans' Affairs, where she currently serves as the Ranking Member of the Subcommittee on Disability Assistance and Memorial Affairs (DAMA).

Congresswoman Titus grew up in the small community of Tifton, Georgia, with her parents, Joe and Betty Titus, and her younger sister, Dr. Rho Hudson, who is currently a professor of special education at Nevada State College. Dina is a graduate of the College of William and Mary, holds a Master's degree from the University of Georgia, and earned her Doctorate at Florida State University.

Dina has been married to Professor Thomas C. Wright for over 30 years. Tom, a Latin American Historian, received the prestigious UNLV Distinguished Professor award in 2008. John Wright Hall on campus is named for his father, pioneer professor at UNLV.

- ⇒ In 1988, Dina was elected to represent the people of District Seven in the Nevada State Senate.
- ⇒ Dina was first elected to the U.S. House of Representatives in 2008.
- ⇒ She is a member of the House Committee on Transportation and Infrastructure and the House Committee on Veterans' Affairs.
- ⇒ Congresswoman Titus grew up in the small community of Tifton, Georgia.
- ⇒ Dina has been married to Professor Thomas C. Wright for over 30 years.
- ⇒ Rep. Titus is a member of the Congressional General Aviation Caucus.



# Panel Descriptions



## Panel I: Original Equipment Manufacturing

Aviation manufacturing is critical to the economy as well as future aviation innovation. The growth of manufacturing output and technological improvements are critical to economic growth. This panel will explore issues impacting developers, manufacturers, and end-users, and the permitting process that brings new parts and aircraft to market.

*Tim Wong, Arcata Associates [Panel Opener]*

*John "Jay" Neely III, Gulfstream Aerospace Corporation [Panelist]*

*David Murray, Learjet, Bombardier [Panelist]*

*Christa Fornarotto, National Business Aviation Association [Panelist]*

*Embraer [Panelist]*

*Paul H. Feldman, General Aviation Manufacturers Association [Moderator]*



## Panel II: Aviation Tourism

It is estimated that over half of international tourists travel to their destination by air. International tourism, especially from areas like China, is one of the fastest-growing segments of the tourist demographic. The ability for communities in the United States to capture this growing market benefits the many segments of our economy. This panel will discuss the importance of international tourism to the United States and steps that companies and communities are taking to attract tourists from around the world.

*Rossi Ralenkotter, LV Convention & Visitors Authority [Panel Opener]*

*Roger Dow, US Travel [Panelist]*

*David Richardson, Southwest Airlines [Panelist]*

*Panelist: Gail Grimmett, Delta Air Lines [Panelist]*

*Panelist: Jay Francis, President, Sundance Helicopters [Panelist]*

*Jim Murren, MGM International [Moderator]*



## Panel III: Unmanned Aviation

Unmanned aircraft have been in use for decades, but technological advancements as of late have made these aircraft more mobile with untold commercial application. Today, unmanned aircraft are flying in the NAS under very controlled conditions, performing border and port surveillance, helping with scientific research and environmental monitoring by NASA and NOAA, supporting public safety by law enforcement agencies, and supporting various other missions for public entities. This panel will examine the potential and challenges facing this rapidly growing industry.

*Rosemary Vassiliadis, McCarran Airport [Panel Opener]*

*George Guerra, Northrop Grumman [Panelist]*

*Patrick Stoliker, NASA Neil A. Armstrong Flight Research Center [Panelist]*

*Tom Hallman, PictorVision [Panelist]*

*Brad Hayden, Robotic Skies [Panelist]*

*Brian Wynne, AUVSI [Moderator]*



# Symposium Speakers



**Roger Dow, President & CEO, US Travel**

Dow was instrumental in leading the industry-wide movement that led to the adoption of the bipartisan Travel Promotion Act signed into law by President Obama in 2010 and renewed in 2014. Dow has served in his present position since 2005. Prior to U.S. Travel, Dow advanced through the ranks at Marriott International in a 34 year career, where he began as a summer lifeguard at the sixth Marriott hotel and rose to SVP of global and field sales, where he led Marriott's 10,000-person sales organization. He serves, or has served, on the boards of ASAE, PCMA, ASAE Foundation, MPI Foundation, GWSAE, the Travel Institute and RE/MAX International.



**Paul H. Feldman, Vice President of Government Affairs, General Aviation Manufacturers Association**

Feldman is responsible for promoting the interests of GAMA's members before the U.S. Congress and Executive Branch departments and agencies. He was formerly with APCO Worldwide where he headed the company's transport practice in Europe. Prior to joining APCO, Feldman was the Federal Aviation Administration's (FAA) director for Europe, the Middle East, and Africa, based in Brussels. In this capacity, he represented the Secretary of Transportation and FAA Administrator on all aviation issues for these regions and was the lead U.S. negotiator on an aviation safety bilateral between the United States and the European Union.



**Christa Fornarotto, Vice President of Government Affairs, National Business Aviation Association**

Fornarotto has for nearly three years overseen the FAA's office of airports, which, among other responsibilities, involves management of programs for national airport planning, including development of airport safety standards, design and engineering, certification, environmental processing and financing. Prior to joining the FAA, she served as DOT deputy assistant secretary for aviation and international affairs, as principal advisor to Secretary Ray LaHood on a broad portfolio of domestic and international aviation policy matters.



**Jay Francis, President, Sundance Helicopters**

Prior to joining Air Methods, the parent company of Sundance Helicopters, Francis served as Managing Director of leisure, lifestyle and recreation for Saudi Oger, Ltd, a \$20 billion Middle Eastern Research University and Luxury Community. He has a career in senior leadership with Wyndham Hotels, as well as financial roles with several private equity companies. Sundance Helicopters was founded in 1985 and in 1988 initiated a Grand Canyon tour that became the most popular in Las Vegas. Sundance has expanded to not only tours, but is the partner of choice for the U.S. government to assist in military support missions. Sundance also works with the motion picture industry and top production companies.



**Luciano Froes, Director of Marketing, Embraer**

Murray has over twenty years of experience in the aerospace and telecommunications industries with Nortel Networks, Rolls Royce, and Bombardier Aerospace. He joined Bombardier in 2006 as Director, Logistics for the Challenger aircraft programs. From 2008 to 2011, his responsibilities increased within the Challenger programs, as General Manager, Challenger 605 program and General Manager, Operations. In 2011, he was promoted to Vice President, Operations for the Global aircraft Completion Center. Appointed to his current position in March 2014, Murray is responsible for the Learjet 70 and Learjet 75 product lines and oversight of the Wichita, KS site.



# Symposium Speakers



**Gail Grimmiett, Senior Vice President, Delta Air Lines**

As the highest ranking Delta executive based in New York, Grimmiett is charged with developing Delta's key strategic objectives for New York state. In 2011, Gov. Cuomo appointed Grimmiett to the New York State Tourism Council. Prior to her current role within Delta, Grimmiett served as Senior Vice President of Revenue Management for Delta at its world headquarters in Atlanta. During her 17-year tenure with Delta, Grimmiett has managed some of the airline's most challenging assignments. Before joining Delta, Grimmiett spent four years as a Senior Regulatory Economist with the Department of Labor. In 2010, she received the Bishop Wright Award and was named Woman of the Year in Aviation. In 2008, Atlanta Business Magazine named her one of the "Top 25 Women to Watch."



**George Guerra, Vice President, Northrop Grumman Aerospace Systems**

Guerra identifies new defense, civil and commercial markets for growth, and develops the strategy, plans and resource requirements to capture these new markets. His most recent role was VP, Global Hawk UAS Programs, where he was responsible for overall program performance and growth. Previously, Guerra served as Director and Deputy of the Unmanned Systems Development Center market segment. Earlier, he served as the Global Hawk Program Manager for product execution, making significant contributions to the program during the early proposal efforts and helping to complete the first Global Hawk air vehicle in 1997. He also worked for General Dynamics-Convair on its cruise missile programs before joining Northrop Grumman in 1994.



**Tom Hallman, President, PictorVision**

PictorVision Inc is the leading supplier of gyro-stabilized aerial camera systems to the entertainment industry. In 2011, after just 3 years on the market, PictorVision's "Eclipse" aerial camera system won an Academy Award for Scientific and Engineering Achievement. Some recent Eclipse credits include: Fast and Furious 7, Tomorrowland, the next Bond and Star Wars films, Jurassic World, Ted 2, Avengers 2, Ant-man, and just about any movie with a comic book hero. In early 2014 Tom collaborated with 6 other leaders in the drone industry to write the rules and first manuals for legal drone use in the filmmaking industry. In September of 2014, after hundreds of hours of work, PictorVision was awarded one of the first FAA Section 333 exemptions to use drones commercially.



**David Harvey, Senior Director of Network Planning and Performance, Southwest Airlines**

Harvey spent the first eight years of his career in Technology Solutions across Crew Management, Dispatch, Resource Optimization, Schedule Planning, Supply Chain, and eCommerce. He then spent five years leading Strategic Planning with Enterprise PMO and Integrated Business Planning responsibilities across Fleet, Commercial, Customer, and Operations. In 2013 he helped build a Commercial Planning and Performance function across Network Planning, Marketing, Revenue Management, and Financial Planning & Analysis. He has five young sons that keep him active outside the office and a beautiful wife that is an educator and writer.



**Brad Hayden, President & CEO, Robotic Skies**

Hayden grew up in the aviation industry, working as a repairman and a dealer from a young age in his family's avionics sales and service business. After graduating from the University of Utah, he left aviation to begin a nearly 20-year career managing global, high tech marketing programs for companies such as US Robotics, 3Com, Informix and EFI. Today, in addition to running Robotic Skies, Hayden is the President of Kings Avionics, the Henderson-based aircraft electronics sales and service company his father started in 1969. An active member of the manned aviation community, Hayden has spoken about the emerging UAS opportunity at events for the Aircraft Electronics Association, the National Business Aviation Association, and the Aviation Expo.



# Symposium Speakers



**David Murray, VP & General Manager, Learjet, Bombardier Business Aircraft**

Murray has over twenty years of experience in the aerospace and telecommunications industries with Nortel Networks, Rolls Royce, and Bombardier Aerospace. He joined Bombardier in 2006 as Director, Logistics for the Challenger aircraft programs. From 2008 to 2011, his responsibilities increased within the Challenger programs, as General Manager, Challenger 605 program and General Manager, Operations. In 2011, he was promoted to Vice President, Operations for the Global aircraft Completion Center. Appointed to his current position in March 2014, Murray is responsible for the Learjet 70 and Learjet 75 product lines and oversight of the Wichita, KS site.



**Jim Murren, Chairman & CEO, MGM International**

Murren leads a company of 62,000 employees that provides world-class hospitality and entertainment experiences through its 15 resorts properties in Las Vegas and Reno, Nev., Michigan and Mississippi. Murren joined MGM in 1998 after spending more than a decade on Wall Street, where he was regarded as a leading analyst in the hotel and gaming industries. He is the visionary behind CityCenter, the unprecedented urban resort destination that opened on the Las Vegas Strip in 2009 featuring centerpiece ARIA Resort & Casino. He is Chairman of the American Gaming Association and a member of the Board of Trustees of the Brookings Institution. In 2013, he was named by President Obama to serve on the National Infrastructure Advisory Council.



**John "Jay" Neely III, Vice President, Gulfstream**

John J. ("Jay") Neely, III currently serves as Vice President, Law & Public Affairs for Gulfstream Aerospace Corporation. He joined Gulfstream in 1999, having previously worked in the Atlanta office of Paul, Hastings, Janofsky & Walker, LLP (1993-99) and serving as Law Clerk to the Honorable Dudley H. Bowen, Jr., U.S. District Court, Southern District of Georgia, Augusta (1992-93). Neely received a J.D. in 1992 from the University of Georgia School of Law, and a B.S. in 1989 from Vanderbilt University. He is married to Courtney Parks Neely, and they have two children – Laura (2002) and John (2003). He and his family attend the Community Bible Church and his other community activities.



**Rossi Ralenkotter, President & CEO, LV Convention and Visitors Authority (LVCVA)**

Ralenkotter is responsible for marketing and branding Las Vegas and Southern Nevada as the world's most desirable destination. Under Ralenkotter's leadership, the LVCVA successfully launched "Vegas Stories," which included the oft-repeated tagline, "What happens here, stays here.™" Prior to becoming President/CEO in 2004, he was the Authority's EVP and SVP of Marketing. Before joining the LVCVA, Ralenkotter worked for a local telephone company and served in the US Air Force. He has been a resident of Southern Nevada for more than 60 years. The LVCVA owns and operates the Las Vegas Convention Center and Cashman Center and hosts 53 of the largest 250 trade shows.



**Patrick C. Stoliker, Deputy Director, NASA's Armstrong Flight Research Center**

Stoliker has held several roles at NASA, including Deputy Associate Director for Operations, five years as Director for Research and Engineering and Assistant Director for Programs and Projects. He also served as Associate Director of Research Engineering, project manager of the implementation team for the Integrated Financial Management System, and six years as chief of the Controls and Dynamics Branch. Stoliker first came to NASA in April of 1992 as a senior aerospace engineer for PRC, Inc., and became a civil servant in 1994. Before coming to NASA, Stoliker was employed for 10 years by Northrop Corp. He was the lead flight controls engineer and a principal in flight testing of the Tri-Service Stand-off Attack Missile.



# Symposium Speakers



**Rosemary Vassiliadis, Director, McCarran Airport**

Vassiliadis was named Clark County Director of Aviation in 2013. She had previously served as Dept. Dir. since 1997. She oversees all operations at McCarran International Airport, as well as general aviation airports in North Las Vegas, Henderson, Jean and Overton. Under Vassiliadis' leadership, the airport has developed an industry-leading security program while maintaining a strong commitment to world-class customer service. Vassiliadis came from the Clark County Department of Finance, where she amassed 16 years of progressive government experience. As Director of Finance for Clark County, she was responsible for a \$2.2 billion operating budget and a \$2.4 billion capital improvement plan.



**Tim Wong, President & CEO, Arcata**

Wong is responsible for the strategic direction and operational excellence of the Las Vegas-based aerospace/defense company. Arcata supports military test and training, aeronautical flight testing, human space flight, and the design and development of space vehicles. Arcata has received a number of awards including the 2011 and 2008 NASA Small Business Prime Contractor of the Year Awards; 2013 Lockheed Martin Space Systems Company's Rigel Award as their Small Business of the Year; and the 2014 Defense Security Service James S. Cogswell Award for outstanding industrial security program. Tim has been honored by the U.S. Small Business Administration as the Small Business Person of the Year for the State of Nevada and received the FBI Director's Community Leadership Award.



**Brian Wynne, President & CEO, Association for Unmanned Vehicle Systems International (AUVSI)**

AUVSI represents more than 7,500 members from over 60 allied countries and 2,700 organizations involved in the fields of government, industry and academia. Wynne has previously served as Senior Vice President for business and trade at the Intelligent Transportation Society of America (ITSA). Prior to that role, he led a global technology association as CEO of the Association for Automatic Identification and Mobility (AIM). Wynne started his career as a legislative assistant to U.S. Senator Charles Percy and has served on several not-for-profit boards. Wynne is an Instrument-rated pilot who flies a Socata Trinidad.



# Welcome to Las Vegas, Nevada | #OnlyInDistrict1



## About Las Vegas, NV

- ⇒ When Paul Anka first played Vegas he was too young to be allowed in the casino.
- ⇒ Bugsy Siegel named his casino the Flamingo after the long legs of his showgirl girlfriend.
- ⇒ In Nevada it is mandatory that video slot machines pay a minimum of 75 percent on average.
- ⇒ Vegas Vic, the enormous neon cowboy that towers over Fremont Street, is the world's largest mechanical neon sign.
- ⇒ Howard Hughes stayed at the Desert Inn for so long that he was asked to leave. He bought the hotel.
- ⇒ Camels were used as pack animals in Nevada as late as 1870.

**L**as Vegas continues to build upon its reputation as a vibrant showcase for the extraordinary. This is the city that attracts more than 41 million visitors a year by offering the grandest hotels, the biggest stars in entertainment, the highest caliber of award-winning chefs and master sommeliers, and, of course, the brightest lights.

### *Shoppers Paradise*

Drawing an influx of designers and upscale specialty boutiques, Las Vegas has become one of the premium world-class shopping destinations in the country.

### *Fields of Green*

Whether you are dancing under the lights of the Fremont Street Experience in Downtown Las Vegas or strolling the shops at Monte Lago Village at Lake Las Vegas, you are never far from a golf course. The fifty-plus golf courses in Las Vegas, designed by the likes of Jack Nicklaus, Pete Dye, Tom Weiskopf, and Robert Trent Jones Jr., have put Vegas on the map for golf connoisseurs.

### *Relax and Recharge*

No longer the domain of women, the spa experience has arrived in Las Vegas. Now home to 4 Forbes 5-Star Spas, more than any other city in the country, Las Vegas resorts offer the most luxurious and varied spa experiences anywhere, from The Spa at Encore and Spa at Wynn Las Vegas to the scenic Spa at Mandarin Oriental and the plush Spa at Four Seasons.

### *World-Class Cuisine*

While planning an evening of entertainment, look to the growing roster of gourmet restaurants and unparalleled wine and food adventures in Las Vegas. To accompany its growing list of world-class chefs, Las Vegas has attracted more master sommeliers than any other U.S. city.

### *Entertainment Capital*

There are many reasons why Las Vegas commands the title as "The Entertainment Capital of the World." Some of the world's most exciting and versatile entertainers have performed here. And popular touring Broadway shows stop at the Smith Center for the Performing Arts in downtown Las Vegas.

### *Sizzling Nightlife*

The city famous for having "something for everyone" furthers the proof to its claim when the sun goes down. After dinner, your clients can experience a variety of night spots with personalities as varied as their own. From elaborately themed clubs to the new wave of upscale "ultra lounges" sweeping the Strip.



**Titus.House.gov**

**Washington, DC Office  
401 Cannon House Office Building  
Washington, DC 20515  
Phone: (202) 225-5965**

**Las Vegas, NV District Office  
550 East Charleston Boulevard  
Las Vegas, NV 89104  
(702) 220-9823**

**@RepDinaTitus  
#TAS2015**